

Education.

Hussian School of Art, Philadelphia PA, September 1996 - May 2000, Associates degree in Specialized Technology for Graphic Design.

Skills.

Proficiency in Photoshop, Illustrator.

Fundamental understanding of the possibilities/restrictions of HTML/CSS.

Marketing concept development

Experience.

2+ years of freelance work for various clients.

Designer at Monsoon Microstudios 2000 - 2002

Responsibilities included:

- Brainstorming for marketing and design concepts, presenting them to a team, and/or executing on the concepts myself
- Taking design direction from the Creative Director and scaling the client's "look" across multiple vehicles

Creative Director at Monsoon Microstudios, 2002 - 2004

Responsibilities included:

- Brainstorming for marketing and design concepts, presenting them to a team, and/or executing on the concepts myself
- Developing websites, corporate identities, and marketing materials for a diverse group of clients and scaling them across multiple vehicles

Designer and Creative Strategist at Unreal Marketing Solutions, 2005 - 2007

Responsibilities included:

- Brainstorming for marketing and design concepts, presenting them to a team, and/or executing on the concepts myself
- Developing websites, corporate identities, and marketing materials for a diverse group of clients and scaling them across multiple vehicles
- Working closely with SEO/PLM teams to integrate design and marketing concepts within client's marketing plans